

Pure Indulgence Elemis Spa
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April 2010 Newsletter

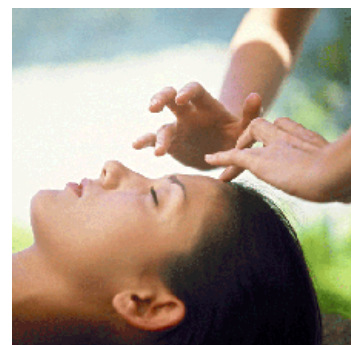
Don't give chocolates this Easter...
Give Pure Indulgence!

Dear Loyal Customer,

Welcome to April's Newsletter 2010! Finally the days are getting longer and the evening's lighter and of course there's the long Easter Bank Holiday Weekend to start the month off well! A big thank you to all those too who made it to our fully booked Mind, Body and Spirit Evening in March, we hope you enjoyed it as much as we did and we hope to have another one in May, so if you don't want to miss out on this one please contact us to add your name to the list. If you're a Facebook lover you can join the [Pure Indulgence Facebook group](#) and get your invite to the evening first. We've lots of news and new goodies this month so sit back with one of the kids' choccy eggs and read on...

April Special Offer

For the ultimate Top to Toe Hydrating experience that will leave your skin radiating health and beauty, ready to be exposed *when* summer arrives. This delicious treatment begins, as always, with a warm lime compress and pressure point massage to the soles of the feet to help you clear and relax your mind. Then Aromatic Tahitian Coconut and Frangipani flowers are soaked together to produce the Monoi which is poured all over the body and then cocooned in a nourishing wrap. Drenching the skin with moisture, this exotic therapy provides ultimate radiance, vitality and all over body glow. Whilst your body luxuriates in the nourishing, hydrating oils your blissful endorphin-boosting facial will begin. Your skin will be deeply cleansed and balanced with the latest Elemis Pro-Radiance Cream Cleanser before a Papaya enzyme peel is applied to dissolve dead skin and brighten the complexion, while you enjoy an indulgent De-Stress Scalp Treatment to leave you feeling simply amazing. Offer available for £48



New Elemis Eau De Parfum



The spirit of Elemis is captured in this exciting Eau de Parfum, designed to be "Your Signature Scent". Before you even touch Elemis, you pause....and breathe it in, letting the aromas relax, revitalise and inspire you. Now as Britain's leading spa and skincare brand celebrates its 20th anniversary, it introduces something new. An exuberant, aromatic signature scent that exquisitely combines the exciting notes that Elemis has gathered from across the globe for its distinctive therapies.

Far from a simple spritz, this is something altogether more significant. A full strength eau de parfum, created in Grasse, the home of classic fragrance and the result of a close collaboration between Noella Gabriel, Director of Product and treatment development for Elemis and the French perfumer, Stephane Coez.

The girls will be happy to give you a quick spray of this unisex scent so that you can see how good it is. Elemis Eau de Parfum is available in store now priced at £35

The exceptional Elemis Ultimate Pro-Collagen Collection

Elemis present the limited edition Ultimate Pro-Collagen Collection with an £89 saving! Their best selling anti-ageing hero products worth £154 are found inside a beautiful faux-leather Silver Vanity Case which makes a gorgeous keepsake.

Containing key products from Elemis' revolutionary and award-winning Pro-Collagen anti-ageing skincare range, the Ultimate Pro-Collagen Collection, in its limited edition Silver Elemis Vanity Case, boasts a complete anti-ageing regime to keep that someone special feeling fabulously youthful.



This pack contains the following products:

Elemis Pro-Collagen Eye Renewal – 5ml

Step 1 - Lift and contour with Elemis Pro-Collagen Eye Renewal. This dynamic cream-gel helps increase moisturisation and firmness of the skin. In just 28 days, the appearance of fine lines and wrinkles around the delicate eye area are reduced by up to 60%.

Elemis Pro-Collagen Quartz Lift Serum – 10ml

Step 2 – Smooth and tighten with Elemis Pro-Collagen Quartz Lift Serum. The jewel of the Pro-Collagen Collection this lifting and firming serum instantly tightens and rejuvenates the skin whilst smoothing the appearance of wrinkles, so skin appears younger, lifted and more radiant.

Elemis Pro-Collagen Marine Cream – 30ml

Step 3 – Fight against wrinkles and hydrate with Elemis Pro-Collagen Marine Cream. This global number one, best selling anti-ageing day cream is clinically proven to reduce the depth of wrinkles by up to 78% and increase hydration by up to 45% after just 15 days.

Elemis Pro-Collagen Oxygenating Night Cream – 15ml

Continue step 3 with Elemis Pro-Collagen Oxygenating Night Cream to replenish and renew. This luxurious, moisture-rich night cream is clinically proven to help increase oxygen levels in the skin by up to 41% after 28 days and assist the skin's natural regeneration process.

Elemis Pro-Collagen Lifting Treatment Neck & Bust – 15ml

Step 4 – Smooth and firm with Elemis Pro-Collagen Lifting Treatment for the Neck & Bust. This powerful cream reduces the appearance of skin crepiness by up to 33%, while firming the skin by up to 17% and increasing the skin elasticity by up to 14% in just 28 days. Benefit from an amazing, anti-ageing, visibly lifting effect.

Elemis Pro-Collagen Quartz Lift Mask – 15ml

Weekly - Firm and uplift with Pro-Collagen Quartz Lift Mask. Used twice weekly, this luxurious cream mask instantly uplifts and hydrates the skin, minimising the signs of ageing - a mini-facial lift without the surgery.

Your complete anti-ageing beauty regime for the great price of only £65

Introducing the new Elemis Modern Skin Facial

Elemis are proud to launch the "Modern Skin Facial", the latest addition to the Skin Solution Facials portfolio specially for everyday skincare concerns. Designed by Noella Gabriel, this is for the 20-something woman who is finding her skin challenging, reacting to the effects that modern lifestyle has on your skin.

Key benefits:

- Raises mineral levels
- Regenerates skin cells
- Rebalances sebum levels
- Reduce rosacea
- Boosts radiance



Noella Gabriel, Director of Treatment Development, explains how this facial works...

"I specially designed this facial to deal with today's 'modern skin'. I am constantly seeing young women with skincare concerns that manifest from modern everyday lifestyle stresses, pollution and diet. This facial focuses on rebalancing the microflora (every element of facial skin's matrix) and pH level by using layering of products. The key element is layering of Visible Brilliance serum together with the 'Mineral Rich Peel-Off Mask' together these are a power anti-oxidant rich in minerals, vitamins and moisturisation to reveal a clearer, radiant, more balanced, glowing skin."

Result: A brighter, clearer, radiant, more balanced skin. A 1 hour treatment recommended every 3 weeks - £49.50

Well that's all for now, we look forward to seeing you all at the salon .
The Girls at Pure Indulgence - Martyna, Nicola, Kim and Marianne x